

## What is RewardandTravel.com?

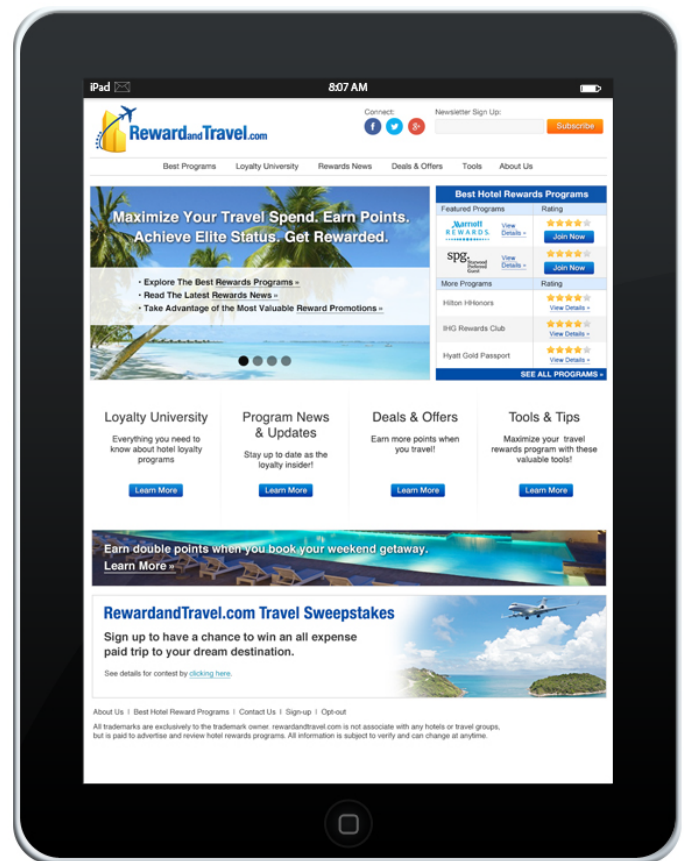
RewardandTravel.com is a travel loyalty website that promotes and rates Hotel Rewards Programs in order to educate travelers on how to maximize their travel spend and rewards.

The company is focused on generating new customers for hospitality brands, connecting in-market consumers planning for future travel and driving them to join and utilize hotel loyalty programs. We provide services on a performance based model, utilizing our proprietary technology platform to convert targeted web traffic into new customers and revenue for our clients.

In addition to this core focus of driving member acquisition, there are also a number of other client goals across the customer lifecycle that we can assist with, including:

- Member Activation
- Member Engagement
- Rewards Program Education
- Customer Retention & Winback
- Maximizing Customer Lifetime Value

RewardandTravel.com aims to be the ‘go-to’ travel loyalty ‘insider’ that best understands and satisfies the needs of both travelers and travel brands- globally.



## About Us

RewardandTravel.com is owned by ConsumerTrack, an internet marketing company and online publisher that provides digital performance-based marketing, lead generation and customer acquisition services to Fortune 500 clients.

For the past 10 years, the company has generated hundreds of millions in revenue for its clients through the operation of the GoMedia Network, which includes GoBankingRates.com, GoFreeCredit.com and GoInsuranceRates.com among 1500 websites, ranked among the top destinations according to ComScore.

